



CNY Xplosion Softball

SPONSORSHIP

Building a foundation for life for youth softball players of Central NY based on education, teamwork, goodwill, hard work, and ethics.

Dear Potential Sponsor:

CNY Xplosion Softball program supports the efforts of young girls and women striving to achieve their goals both academically and athletically. They will be challenged both on and off the field with a high level training program that will help them maximize their personal physical skills. Your participation will help build partnerships that make a difference in the daily lives and future endeavors of our daughters.

CNY Xplosion Softball program is a non-profit organization dedicated to giving young women an opportunity to grow, learn and succeed. Our teams are comprised of young women age 10-18 that will be competing both locally, in the CNY area and possibly beyond. As you are aware, most non-profit organizations are unable to operate without the help of sponsors.

Your donation to our program and will go directly towards tournament costs, purchasing uniforms and equipment, and indoor winter workouts. CNY Xplosion Softball banners are carried with all teams at all 4 levels and hung behind the team during play. In exchange for your donation, Xplosion Softball will be pleased to recognize your sponsorship in the following manner:

Levels	Donation	You Will Receive:
Gold	\$300+ _____	Company name on all Team Banners, Team App and logo on Website with link _____
Silver	\$150-\$299 _____	Company name on all team Banners and Name/Logo on Team App _____
Bronze	\$75 and under _____	Company logo and Name on team App _____

It is through your participation that we are able to make a significant difference in the lives of young people, helping them realize their dreams on and off the field.

Please feel free to call me with any question, or to arrange pick-up of a donation. We appreciate your support and look forward to you being part of our team. Checks may be made out to CNY Xplosion Softball. Please include sponsorship on the check and e-mail company logo and info to nyjets76@me.com. Feel free to call 315-430-9276 with questions.

Sincerely,

Robert Koagel
 President
 CNY Xplosion Softball
 315-430-9276

Name of Sponsor					
Street Address					
City		State		Zip Code	Phone
Contact				e-mail	
Sponsor Amount	\$	Signature			

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Mission Statement

CNY Xplosion Softball is committed to develop our young women as people, as students and as athletes. Players will develop life long skill sets through a structured forum both on and off the field. A foundation based on education, physical education, teamwork, goodwill, developing relationships, hard work, and ethics will be developed and encouraged.

Objectives

- Our young women will have the character building experiences that softball can offer. The lessons of teamwork and of sportsmanship in both victory and defeat are our primary focus because they are lessons good for life.
- They will be encouraged to advance in life lessons of team unity, leadership, physical & mental discipline, sportsmanship, fun, class, aggressiveness, initiative, dedication, persistence, sacrifice, unselfishness, teamwork, loyalty, honesty and integrity. We will also stress the importance of time management in school, sports and life as well as having fun responsibly while respecting oneself, his family and the team
- Each athlete will be encouraged to be **committed to excel** in the classroom both academically and socially
- Our young women will learn, develop, practice and excel at the fundamental aspects of softball. These skills, and the knowledge needed to perform them will be addressed through a structured team oriented program.